



Memorandum

To: Provosts and Chief Academic Officers
From: Paula Compton, Associate Vice Chancellor, Articulation and Transfer
Date: April 11, 2018
Subject: Endorsement Survey for Proposed Learning Outcomes on Business Statistics (OBU013)

Background:

The Ohio Articulation and Transfer Network (OATN) arranged for a panel of content matter experts nominated by their institutions from both mathematics and business departments to meet for a discussion about updates to the existing Business Statistics (OBU0009) TAG. The revision effort was prompted by a recent requirement emphasis on business analytics in the business programs through the Association to Advance Collegiate Schools of Business (AACSB) accreditation. After some discussions, the faculty panel recommended a few changes to the course (OBU013). The most noticeable change is to the number of semester credit hours. The current course has a range of 5-6 credit hours, while the proposed course has a range of 3-4 credit hours. This change addresses the needs of many institutions to offer a second course that contains material other than purely statistical material (management science, operations, supply chain management, analytics, etc.). It also addresses the needs of some institutions who wish to offer a single Business Statistics course, but are unable to offer the two courses. In order to reduce the number of credit hours, some of the existing learning outcomes have been removed or modified to be optional in the draft recommended by the faculty writing panel. With the reduction in credit hours, questions have surfaced regarding the Ohio Guaranteed Transfer Pathway (OGTP) in Business and equivalency with the Ohio Transfer Module course TMM010 Introductory Statistics. The Business Statistics Writing Panel is working with representatives from both initiatives to address any questions or impacts that arise due to the OBU013 update.

In addition to the credit hour reduction, the faculty writing panel is recommending the removal of the prescribed pre-requisite course of college algebra. This carefully considered recommendation was made after seeking input from faculty with the [Ohio Mathematics Initiative](#) (OMI). The removal of the prescribed pre-requisite will allow institutions more flexibility in developing co-requisite strategies to meet the needs of their unique student populations. The Business Statistics Writing Panel would like to thank the representatives from Subgroup 1: New and Alternative Pathways, Subgroup 2: Revision of the

Ohio Transfer Module (OTM) Criteria, and Subgroup 3: Communication, Outreach & Engagement who contributed their knowledge and expertise to the discussion.

What we need from you: Please arrange to have an appropriate faculty at your institution complete the survey as soon as possible **but no later than Monday, April 30th. We are collecting only one representative response per institution.** The survey asks your faculty member if he/she agrees or disagrees with the proposed updates. You will find attached a PDF version of the online survey for your reference, as well as a draft copy of the proposed OBU013 TAG course learning outcomes.

Important Note: You **MUST** complete the survey via the link. The attached PDF file is for reference only. **Do not use the PDF version to respond to the survey.** Thank you in advance for your assistance. If you have any questions, contact Michelle Blaney, Administrator for Articulation and Transfer Policy, at 614-644-9601 or by email at mblaney@highered.ohio.gov.